



JEWISH FESTIVAL

Sunday, April 22, 2007

Sponsorship Opportunities

Festival Sponsor (*exclusive).....\$4,000

- ◆ **Outside banner***—Sponsor’s logo included on street banner advertising event.
- ◆ **Advertising**—Sponsor’s logo included in event advertisement in York Daily Record and York Dispatch.
- ◆ **Interior banners**—Sponsor’s logo displayed inside the JCC for two weeks prior to and day of the event.
- ◆ **Souvenir book front cover***—This complimentary souvenir book, distributed to all attendees, contains Israeli destination information, Jewish and Middle Eastern recipes, and JCC event schedules. Festival Sponsor is displayed on the front cover* and receives a full-page ad in the book.
- ◆ **Newsletter**—Sponsors listed in this publication distributed to JCC members and the entire Jewish community.
- ◆ **Website**—Sponsors listed on the Jewish Festival page of the York JCC’s website at www.yorkjcc.org.

Marketplace Sponsor\$1,500

- ◆ **Advertising**—Sponsor’s logo included in event advertisement in York Daily Record and York Dispatch.
- ◆ **Interior banners**—Sponsor’s logo displayed inside the JCC for two weeks prior to and day of the event.
- ◆ **Souvenir book front cover***—This complimentary souvenir book, distributed to all attendees, contains Israeli destination information, Jewish and Middle Eastern recipes, and JCC event schedules. Marketplace Sponsors are displayed on the back cover and receive a full-page ad in the book.
- ◆ **Newsletter**—Sponsors listed in this publication distributed to JCC members and the entire Jewish community.
- ◆ **Website**—Sponsors listed on the Jewish Festival page of the York JCC’s website at www.yorkjcc.org.

Jerusalem Sponsor\$1,000

- ◆ **Interior banners**—Sponsor’s logo displayed inside the JCC for two weeks prior to and day of the event.
- ◆ **Souvenir book back cover**—This complimentary souvenir book, distributed to all attendees, contains Israeli destination information, Jewish and Middle Eastern recipes, and JCC event schedules. Jerusalem Sponsors are displayed on the back cover and receive a full-page ad in the book.
- ◆ **Newsletter**—Sponsors listed in this publication distributed to JCC members and the entire Jewish community.
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Children’s Marketplace Sponsor\$750

- ◆ **Children’s Marketplace sponsor signage**—Displayed in area specified for children’s activities on day of the event.
- ◆ **Souvenir book full-page ad**—This complimentary souvenir book, distributed to all attendees, contains Israeli destination information, Jewish and Middle Eastern recipes, and JCC event schedules. Children’s Marketplace Sponsors receive a full-page ad in the book.
- ◆ **Newsletter**—Sponsors listed in this publication distributed to JCC members and the entire Jewish community.
- ◆ **Website**—Sponsors listed on the Jewish Festival page of the York JCC’s website at www.yorkjcc.org.

Celebration Sponsor\$500

- ◆ **Souvenir book half-page ad**—This complimentary souvenir book, distributed to all attendees, contains Israeli destination information, Jewish and Middle Eastern recipes, and JCC event schedules. Marketplace Sponsors receive a half-page ad in the book.
- ◆ **Newsletter**—Sponsors listed in this publication distributed to JCC members and the entire Jewish community.
- ◆ **Website**—Sponsors listed on the Jewish Festival page of the York JCC’s website at www.yorkjcc.org.